



CONSTRUCTION
SAFETY WEEK

CONSTRUCTION SAFETY WEEK 2024

VALUE EVERY VOICE



ENCOURAGE • LISTEN • EMPOWER

MAY 6-10, 2024

2024 LEADERSHIP



2024 SAFETY WEEK CHAIR



DAN JOHNSON, CHIEF EXECUTIVE OFFICER MORTENSON

“Mortenson helped establish Construction Safety Week because people are the foundation for everything we do. Our top priority is doing everything we can to ensure our team members and everyone on our projects are physically and mentally safe. A strong emphasis on job site safety has an overwhelmingly positive impact on the business and the projects we build. While safety is a constant focus, Construction Safety Week is our industry’s annual opportunity to collectively recommit to safety in all its forms.”

2024 SAFETY WEEK CO-CHAIR



MIKE CHOUTKA, PRESIDENT & CHIEF EXECUTIVE OFFICER HENSEL PHELPS

“Hensel Phelps has been a member of Construction Safety Week since its inception because of its unified mission to make our industry safer. We joined the executive committee to partner with like-minded champions of safety to provide the greatest impact for all members. It is important to us because it shows our employees and trade partners that our investment in them is a priority. I hope others will join the cause to eliminate incidents on all projects across the country.”

HISTORY



WHAT IS SAFETY WEEK?



Construction Safety Week is an annual event designed to raise the awareness of the industry's ongoing commitment to building a culture of safety through sharing best practices, tools and resources at jobsites and offices across the U.S. and Canada.



OUR MISSION



We will strengthen our industry's safety culture and performance by strengthening the resolve of every person who walks onto a job site to be fully focused - mind and body - on safety. We empower every person - from the craft professionals to project and business leaders - to speak up and act on any potential risk in the plans we implement, the actions we take and the state of mind of our co-workers and team members. We advocate for improved safety processes, mental health resources and equipment standards that can reduce the risk of injury and create a safer environment for workers. We are dedicated to elevating the impact our safe choices have on our team members, their families, and the communities in which we live and work. We are united in our commitment to continuously improve our safety culture - not just during Safety Week but every day on every job site.

Together, we are building a stronger, safer industry.

SAFETY WEEK 2024: MAY 6-10

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MAY 6-10, 2024

2024 THEME



DRIVE PERSONAL OWNERSHIP

Recognize the role and responsibility of every individual to own their environment and safety, and the importance of building confidence in every team member.

ENCOURAGE & WELCOME NEW IDEAS

Show that being more inclusive with safety planning, programming and practices leads to deeper trust, respect, unity and understanding within teams.

EMBRACE EVERY VOICE

Emphasize the importance of listening and accepting what's communicated in the workplace to ensure every voice is heard, and strengthen trust and respect within teams.

STRENGTHEN OUR CULTURE

Elevate the individual contributions to our collective success in building a stronger safety culture that inspires and impacts the future of our industry.

IT'S EASY TO PARTICIPATE!



FREE DOWNLOADABLE ASSETS

[constructionsafetyweek.com](https://www.constructionsafetyweek.com)

PLANNING RESOURCES

Plan for each day of Safety Week by downloading the Daily Topics overview and accompanying Toolbox Talks. You can also download our Planning Playbook that has everything you need to bring Safety Week to life at your company, including ideas for planning events and sample agendas for celebrations.

[DAILY TOPICS OVERVIEW](#) [ALL TOOLBOX TALKS](#) [PLANNING PLAYBOOK](#)

MONDAY | MAY 6TH, 2024

MONDAY'S VIDEO COMING SOON

Monday, May 6th
MONDAY: DRIVING PERSONAL OWNERSHIP
Although the construction industry has extensive safety standards, processes, and procedures in place to keep us safe, serious accidents and dangerous events can occur at any time unless we continue to maintain consistent focus. It's important that every one of us accepts a greater level of responsibility for our own safety and the safety of others. When it comes to safety, whether it be an unsafe condition or behavior, if you see it, you own it, if you walk by it, you condone it.

[MONDAY'S TOOLBOX TALK - ENGLISH](#)
[SPANISH TRANSLATION](#)
[FRENCH TRANSLATION](#)

TOOLKITS

SOCIAL MEDIA TOOLKIT & TEMPLATES

Templates, sample post topics and general guidelines for promoting Safety Week on your company's social media channels.

MEDIA RELATIONS TOOLKIT

General tips, talking points, and helpful examples on guidance with media relations.

[ALL TOOLKITS](#)

JOBBSITE BANNERS

[ENGLISH](#) | [SPANISH](#) | [FRENCH](#)

JOBBSITE BANNER

COBRANDED BANNER

TOPICS BANNER

THANK YOU BANNER

2024 DAILY TOPICS



MONDAY

DRIVING PERSONAL OWNERSHIP

TUESDAY

ENCOURAGE & WELCOME NEW IDEAS

WEDNESDAY

EMBRACING EVERY VOICE

THURSDAY

STRENGTHEN OUR CULTURE

FRIDAY

THANK YOU FOR USING YOUR VOICE



Daily Topics for Construction Safety Week 2024
May 6-10, 2024
Theme: Value Every Voice

We've assigned a recommended topic of discussion for each day of Construction Safety Week. We encourage companies to focus on these topics as you plan conversations, demonstrations and activities that reinforce our commitment as project teams, companies, and an entire industry to Value Every Voice, across all project sites, office locations, backgrounds, expertise, etc.

Monday: Driving Personal Ownership

Although the construction industry has extensive safety standards, processes, and procedures in place to keep us safe, serious accidents and dangerous events can occur at any time unless we continue to maintain consistent focus. It's important that every one of us accepts a greater level of responsibility for our own safety and the safety of others. When it comes to safety, whether it be an unsafe condition or behavior, if you see it, you own it, if you walk by it, you condone it.

Tuesday: Encourage and Welcome New Ideas

Valuing every voice makes sure all team members have a chance to add ideas and are not restricted to the perceived best practice of the loudest voice on the crew. Instead, they are empowered to ask questions, challenge norms, share different ideas for improvement and solve problems in a collaborative and more effective manner. The dialogue created through everyone's contribution to the discussion brings forward all the expertise on the crew and leads to better hazard identification, and safety improvements in the work process.

Wednesday: Embracing Every Voice

Embracing every voice creates an environment where every team member feels valued and heard. When people feel their voice is heard, employee morale and engagement improve, teams are more productive, and a variety of perspectives are brought into the conversation. In contrast, if people do not feel heard, they are substantially less likely to bring forth concerns, which then directly correlates to decreased morale and productivity. We embrace every voice with open communication, active listening, communicating concerns, encouraging engagement, and conducting follow-ups.

Thursday: Strengthen Our Culture

Having an effective safety culture is a critical component of our successes. Communication is the key – trust is the cornerstone. The schools we build, the stadiums we erect, the high rises and shopping malls, the playgrounds and hospitals and the infrastructure projects we work on, they're each a part of our legacy. They're a sum of work greater than all of us, and for most of us, they are projects we can be proud of. The rewarding "I built that" message we give to our friends and families is bound by the culture we establish and the safe work habits we engage in. Culture exists in every corner of our lives, and our work culture echoes our own, both at and away from our project sites.

Friday: Thank You for Using Your Voice

We all have something to contribute when it comes to safety, and it's important to demonstrate that every voice matters when forming a plan. Diversity of thought creates more efficient and effective solutions and helps teams take ownership of preventing incidents together. When our craft trust their team and use their voices to raise concerns or provide best practices to protect each other, it helps increase their and their team's understanding of a task and the associated hazards. Thank you for your participation in Construction Safety Week 2024! We know it's a collaborative effort, and one that we all must participate in.

PLANNING IDEAS: BEST PRACTICES FOR YOUR TEAM



- Appoint a Safety Week committee
- Leverage the free resources provided: daily topics, giveaways, and events
- Tap into your relationships with customers and vendors to drive messaging or provide demonstrations
- Coordinate executive and office job site visits
- Train, talk, and celebrate each day: Get buy-in from field leadership on daily topics and toolbox talks
- Use social media to give kudos to your teams
- Create and execute a marketing and communications plan
- Conduct a post-safety week survey to hear feedback and new ideas from your teams

CONSTRUCTION SAFETY WEEK

2024 PLANNING PLAYBOOK

02 PLAN PROJECT SITE EVENTS

SAFETY WEEK PLANNING PLAYBOOK

SAFETY WEEK PLANNING PLAYBOOK

SAMPLE AGENDA
PLAN AN ENTIRE WEEK'S WORTH OF ACTIVITIES ON YOUR JOB SITES

MAY 06 MONDAY
- Kick-off event / safety meeting including craft professionals, staff, client and community representatives
- Toolbox Talk/Daily Topic #1

MAY 07 TUESDAY
- Craft professional led safety tour with company leadership, safety discussions
- Toolbox Talk/Daily Topic #2

MAY 08 WEDNESDAY
- Safety demonstrations
- Toolbox Talk/Daily Topic #3

MAY 09 THURSDAY
- Safety demonstrations
- Toolbox Talk/Daily Topic #4

MAY 10 FRIDAY
- Job site appreciation lunch
- Toolbox Talk/Daily Topic #5

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HOW TO JOIN



TYPES OF SUPPORTERS



MEMBERS

PRIME CONTRACTORS, TRADE PARTNERS,
DESIGN/ENGINEERING

Member companies are prime contractors (GC/CM/EPC/DB), trade partners (specialty contractors and subcontractors), and design/engineering professionals who demonstrate their commitment to the Safety Week mission through active participation, mentorship and a nominal dues payment.

[SEE OUR MEMBERS](#) ▶



SPONSORS

INDUSTRY ORGANIZATIONS, OEMS, OWNERS/CLIENTS,
SUPPLIERS, SERVICE PROVIDERS

Sponsor companies are industry organizations, OEMs, owners/clients, suppliers, and service providers (general conditions, insurance, etc.) who demonstrate their commitment to the Safety Week mission through active participation and a nominal dues payment.

[SEE OUR SPONSORS](#) ▶



ADVOCATES

ALL ARE WELCOME

Anyone is welcome to join as an advocate and help us build a stronger, safer construction industry by promoting Safety Week.

[SEE OUR ADVOCATES](#) ▶

[CLICK TO
LEARN MORE!](#)

BENEFITS FOR OUR SUPPORTERS



	MEMBERS	SPONSORS	ADVOCATES
Company logos on website (links to company website)	✓	✓	NAME ONLY
CSW Supporter Badge for 2024 (for digital use)	✓	✓	
Featured in paid PR Newswire release	✓	✓	
Featured in advertising collateral (ENR Cover Wrap)	✓	✓	
Brand recognition on Safety Week social media platforms	✓	✓	
Brand recognition via Safety Week e-newsletter	✓	✓	
Brand recognition in Safety Week webinars	✓	✓	
Employee Spotlights on Safety Week website	✓		
Featured employee spotlights on Safety Week social media platforms & Newsletters	✓		

HOW TO REGISTER



If you'd like to join us as a member or sponsor for Safety Week 2024, visit our website to register your company:

www.constructionsafetyweek.com/about-us/support-safety-week

THANK YOU!



2024 MEMBERS



2024 SPONSORS



2024 Signature Sponsor



**Members & Sponsors as of 02.28.24





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