

## **Construction & Materials Outlook**

May 7, 2010
Ken Simonson, Chief Economist
AGC of America
simonsonk@agc.org

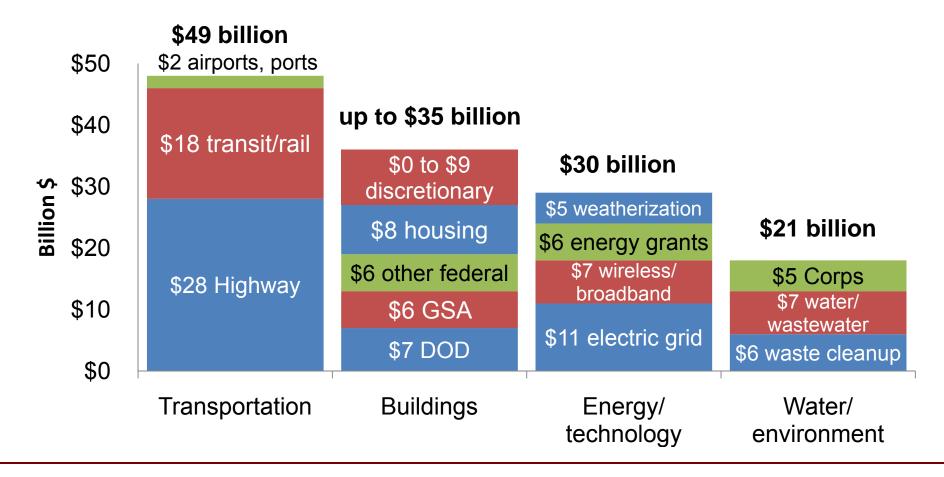


#### **Current economic influences on construction**

- GDP, personal income improving
- Rising vacancies for office, retail, hotel
- Muni bond market is working, but not bank lending
- State/local tax shortfalls → deeper spending cuts
- Too early to assess effects of health care law
- Stimulus (details: www.agc.org/stimulus)



# Construction-related stimulus funding (~\$135 bil.)



Source: Author



# Stimulus timing, strings

- Timing road \$ spent fast; other \$ delayed due to:
  - New programs had to be designed
  - Agencies didn't have enough personnel
  - Buy American terms stopped use of funds

#### Other factors

- Davis-Bacon
- Reporting requirements: jobs, executives' pay
- No E-Verify requirement or broad-based FAR
- No project labor agreement mandate, but...



# '09-'10 tax changes affecting construction

- \$8000 homebuyer tax credit, now extended to June '10
- "Build America" bonds—now extended
- 6.2% payroll tax credit for workers hired 3/18-12/31/10
- Increased expensing—now extended through 2010 for small investors (sec. 179)
- 5-year carryback of '08 (and '09) net operating losses
- Bonds for school construction, "recovery zones," tribal areas, renewable energy, energy conservation
- Modified renewable energy, conservation credits



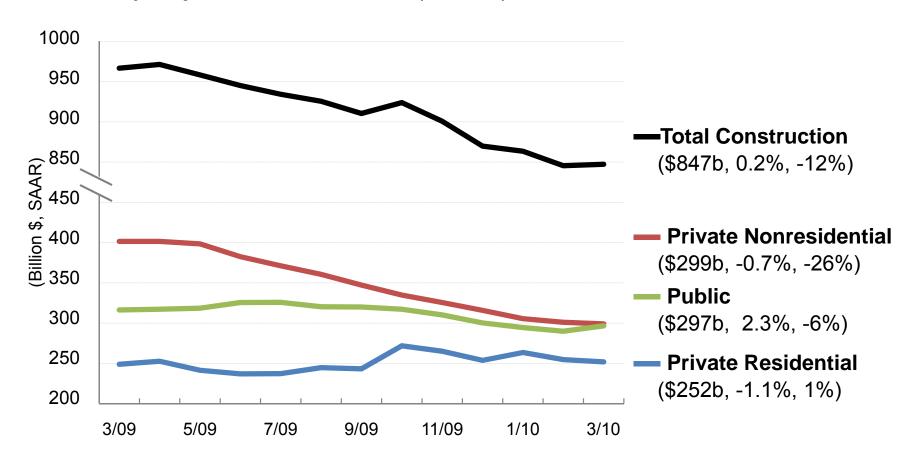
### **Economic impact of nonresidential construction**

- Jobs: 28,500 per \$1 billion
  - 1/3 direct, onsite construction
  - 1/6 indirect (quarries, mfg., services)
  - 1/2 "induced" by spending from higher earnings of construction, indirect workers and owners
- GDP: \$3.4 billion
- Personal Earnings: \$1.1 billion



## Construction spending by segment, 1- & 12-month change

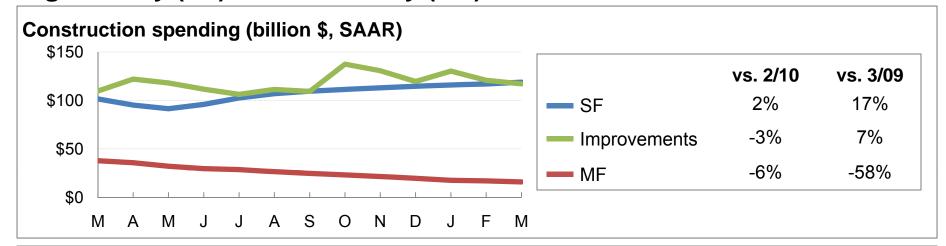
Seasonally adjusted annual rate (SAAR)

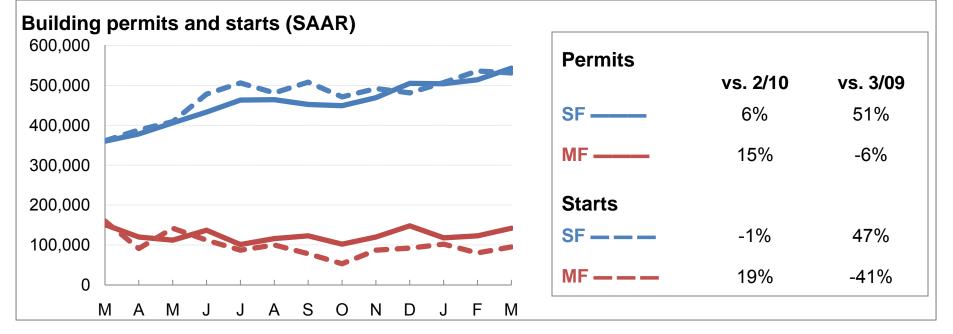


**Source: Census Bureau** 



#### Single-family (SF) vs. multifamily (MF)







# **Housing outlook**

- SF: starts, permits should rise throughout '10
- MF: No improvement likely until '11
  - Rental demand hurt by job losses among wouldbe renters and by first-time homebuyer credit
  - Supply swelled by owners and banks who are trying to rent out houses and condos
  - Banks remain unwilling to lend to developers



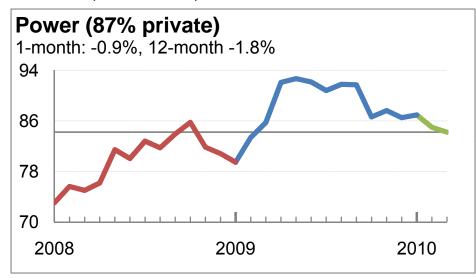
#### Nonres totals (billion \$, SAAR), share, 1- & 12-month change

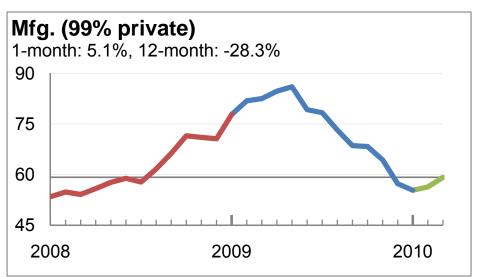
3/10 Total	Share	vs. 2/10	vs. 3/09
\$587 billion	100%	+ 1%	- 17%
91	16	- 1	- 16
84	14	- 1	- 2
78	13	+ 1	- 1
59	10	+ 5	- 28
44	7	- 2	- 37
42	7	+ 3	- 13
41	7	- 1	- 34
39	7	+ 10	+ 22
24	4	+ 3	- 10
17	3	- 12	- 13
15	3	0	- 25
	\$587 billion 91 84 78 59 44 42 41 39 24 17	\$587 billion 100% 91 16 84 14 78 13 59 10 44 7 42 7 41 7 39 7 24 4 17 3	\$587 billion 100% + 1% 91 16 - 1 84 14 - 1 78 13 + 1 59 10 + 5 44 7 - 2 42 7 + 3 41 7 - 1 39 7 + 10 24 4 + 3 17 3 - 12

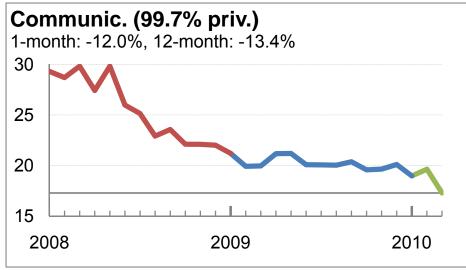
**Source: Census Bureau** 

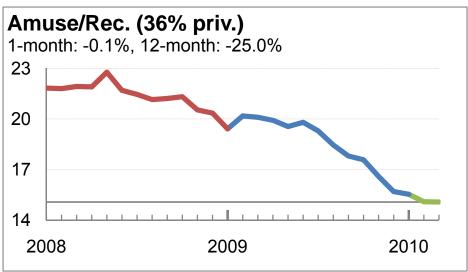


#### Construction spending: industrial, heavy (billion \$, SAAR)



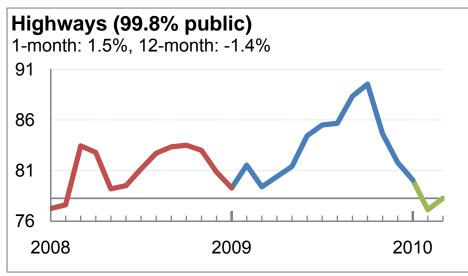


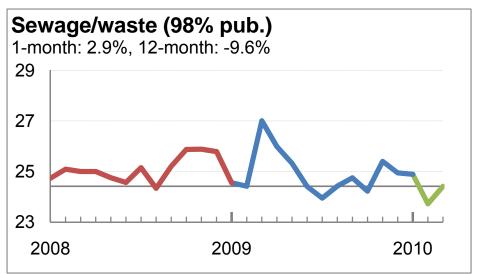


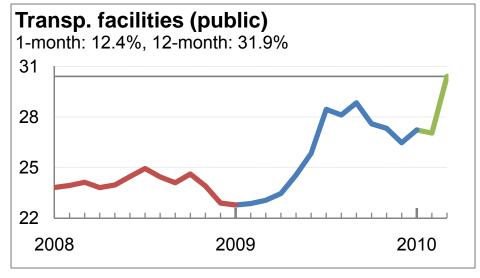


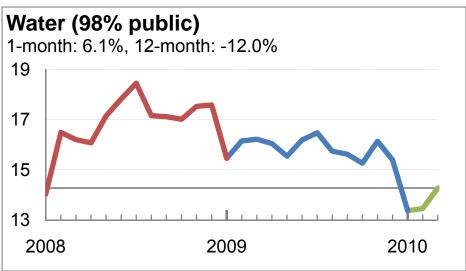


#### Construction spending: public works (billion \$, SAAR)



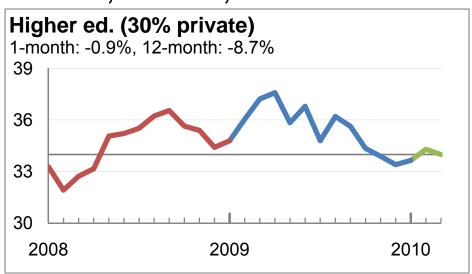


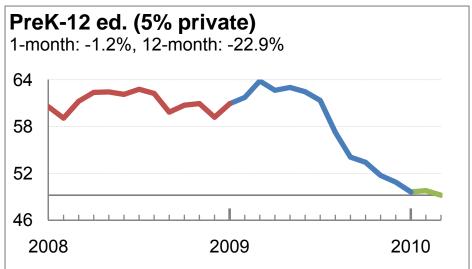


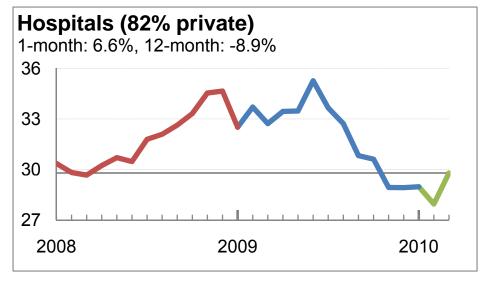


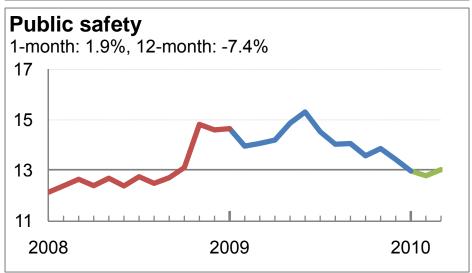


#### Construction spending: institutional (private + state/local)



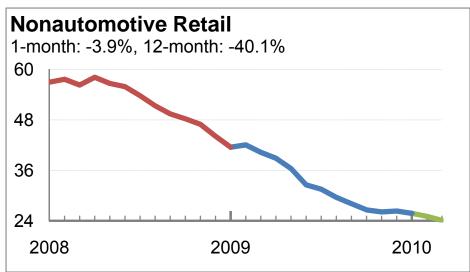


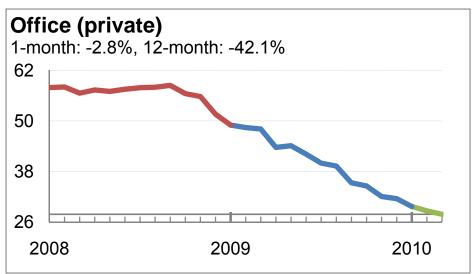


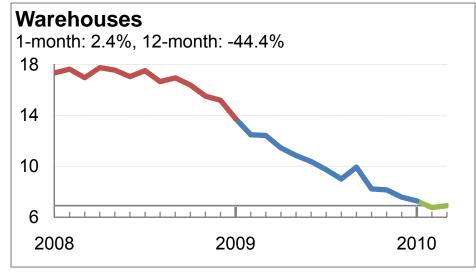


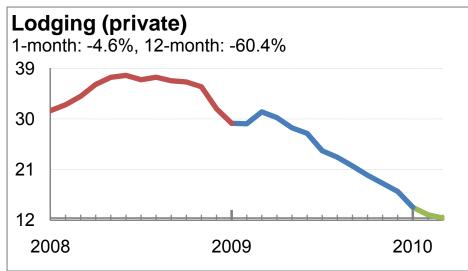


#### Construction spending: developer-financed (billion \$, SAAR)



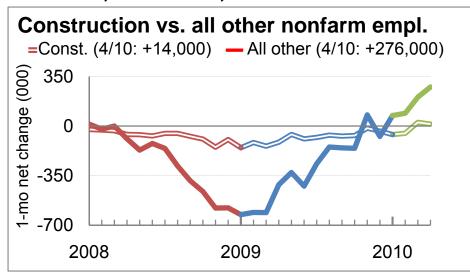


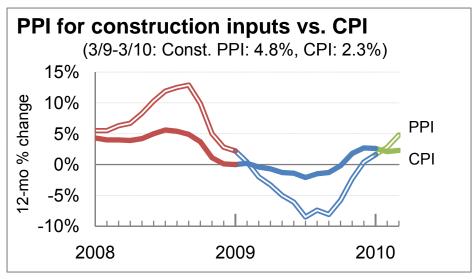


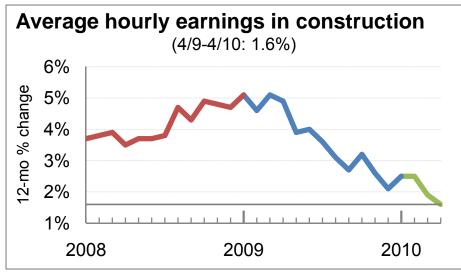


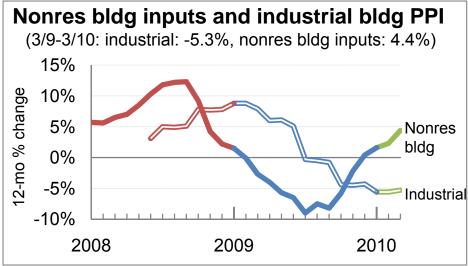


#### Construction employment, wage and cost trends, 2008 - 2010





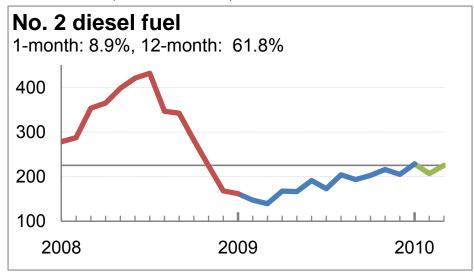


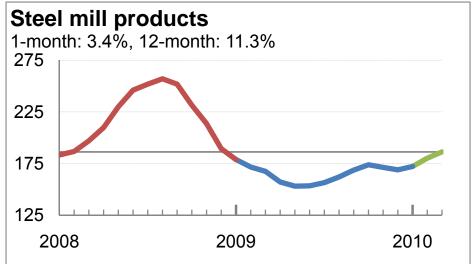


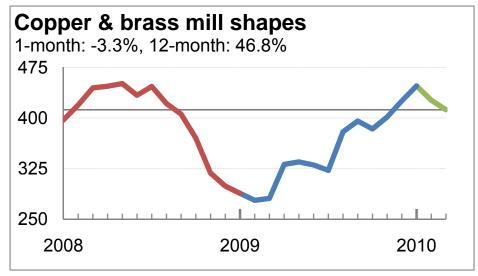


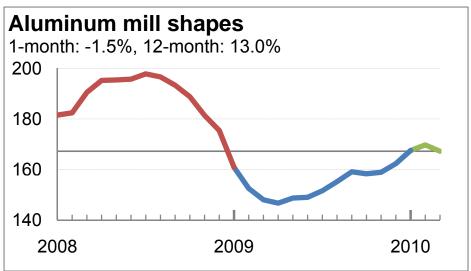
#### Producer price indexes, 1/08-3/10





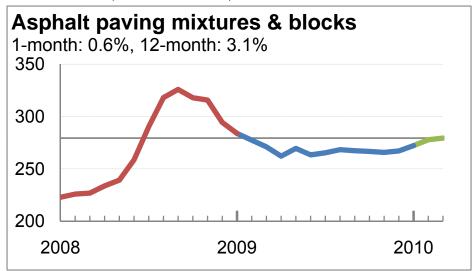


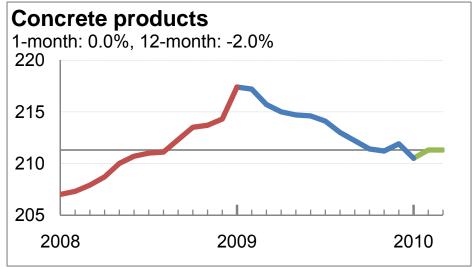


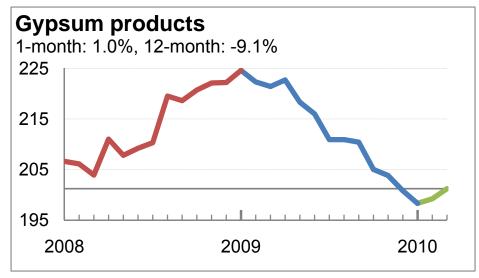


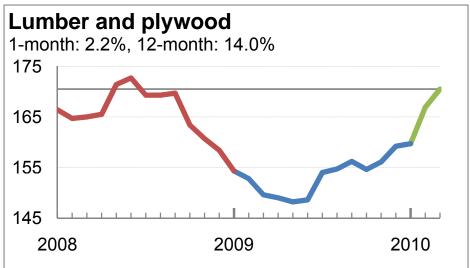


#### Producer price indexes, 1/08-3/10







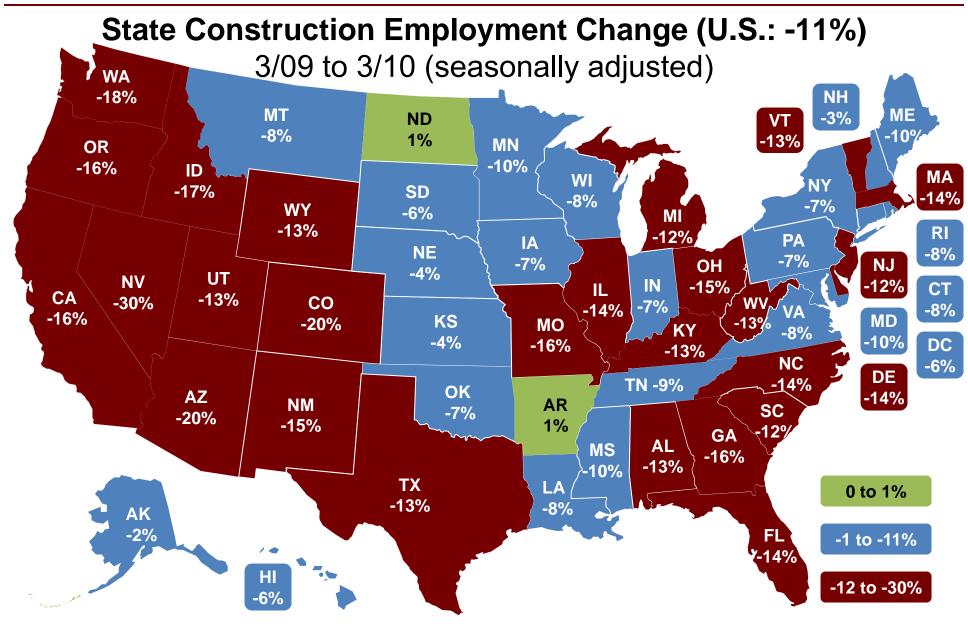




#### **Outlook for materials**

- Industry depends on specific materials that:
  - are in demand worldwide
  - have erratic supply growth
  - are heavy, bulky or hard to transport
- Construction requires physical delivery
- Thus, industry is subject to price spurts, transport bottlenecks, fuel price swings
- Allow for 6 to 8% PPI increases esp. after 2010







# Change in construction employment, 3/09-3/10

States (incl. D.C.)	Metros
(SA)	(NSA)

1. Arkansas (1%)	1. Eau Claire, WI (40%)
------------------	-------------------------

3. Alaska (-2%) 3. Bismarck, ND (10%)

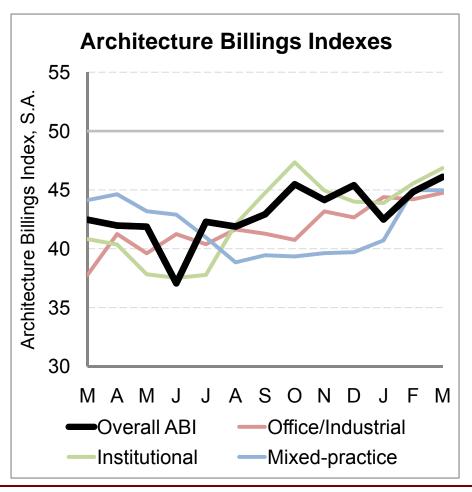
National Average (-11% SA, -11% NSA)

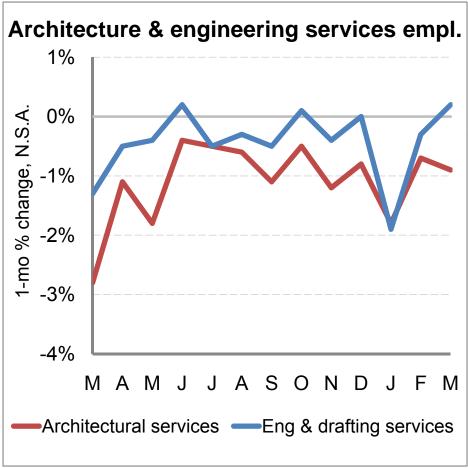
49. Arizona (-20%)	335. Flagstaff, AZ (-35%)
50. Colorado (-20%)	335. Steubenville-Weirton, OH-WV (-35%)
51. Nevada (-30%)	337. Monroe, MI (-39%)

Source: BLS



#### Predictors of construction demand





Source: American Institute of Architects, BLS



# **Summary for 2010**

- Nonres spending: 0 to -5% (more stimulus put in place, maybe gains in retail, higher ed, hospitals)
- Res: +5 to +10% (SF up, MF down all year)
- Total construction spending: -4% to +2%
- Materials costs: 0% to +8%
- Labor costs: +3% or less



# **Summary for 2011**

- Nonres spending: 0 to +5% (less stimulus; weak state-local; more retail, hotel, higher ed, hospitals)
- Res: +5 to +10% (SF up, MF leveling off)
- Total construction spending: +3 to +7%
- Materials costs: 3% to +8%
- Labor costs: +3% or less

# AGC economic resources (email simonsonk@agc.org)

- The Data DIGest: weekly 1-page email (sign up: www.agc.org/datadigest)
- PPI tables: emailed monthly
- State and metro data
- Stimulus info: www.agc.org/stimulus
- Webinars (5/6: new health care law)
- Feedback on stimulus, credit, costs



Sept. 24-Oct. 2, 2009

Construction job losses remain heavy, widespread; homebuilding rises, nonres sinks

Download the one-page Data DIGest

City-by-City Construction Employment, August 2009 and 2008

Seasonally adjusted nonfarm payroll job losses in September totaled 263,000, barely half the average of the last 12 months, the Bureau of Labor Statistics (BLS) reported on Friday, (Seasonal adjustment takes into account normal monthly variations in weather and numbers of work days.) But construction, particularly nonresidential, continued to hemorrhage jobs. Construction lost 15% of its September 2008 jobs in the last 12 months, compared to 4% for the entire nonfarm economy. September losses toaded 51,000 in nonresidential building, specialty trade, and heavy and civil engineering construction combined, nearly the monthly average loss of 54,000 over the past 12 months. Residential building and specialty trade contractors shed a combined 13,000 jobs in September, burely a third as many as the monthly average over the 12-month span. One faintly positive sign was that architectural and engineering services employment, a harbinger of future demand for construction, rose for the first time in 15 months, albeit by only 500 jobs (0.04%). Average hourly earnings in construction tumbled 16 cents to \$22.45 in September, bringing the 12-month change to 36 cents or 1.6%, compared to 2.5% for all private-sector production or nonsupervisory employees. The overall unemployment rate climbed to 9.5% in September, not seasonally adjusted (9.8%, seasonally adjusted, again topped every other industry and was up from 9.9% a vear earlier. The unemployment rate in construction.

For the eighth month in a row, all 372 metro areas had higher unemployment rates in August than a year earlier, BLS reported on Wednesday, (Seasonally adjusted industry and metro unemployment rates are not available.) Of the 369 areas reporting nonfarm payroll employment, 356 had year-to-year losses, 11 had gains and two were unchanged. The largest percentage gains were in Sandusky, Ohio, 2.7%; Hots Springs, Arkansas, 2.6%; Kennewick-Pasco-Richland, Washington, 2.5%; Jonesboro, Ark., 1.9%; and McAllen-Edinburg-Mission, Texas, 1.5%. If sustained, these gains can lead to more demand for construction. AGC compiled a list of 337 areas, including divisions and subdivisions of the 34 largest metros, for which BLS provided construction employment figures (combined with mining and logging in metros where employment in these industries is small). Construction employment fell over the past 12 months in 324 of these locations, rose in eight and was unchanged in five. The largest 12-month percentage construction employment gains were in Columbus, Indiana, 14% (combined data); Anderson, Ind., 6% (combined); Tulsa (construction only); Longview, Wash. (combined) and Baton Rouge (construction only); Buluth, Minnesota-Wisconsin, -33% (combined); Tucson, -31% (construction only); Wenatchee-East Wenatchee, Wash., -20% (combined); and Redding, California, -28% (combined).

Construction in Chicago will not get a boost from the Olympics. The International Olympic Committee today awarded the 2016 Games to Rio.

The Data DIGest is a weekly summary of economic news; items most relevant to construction are in italics. All rights reserved.



Subscribe to Data DiGest
Ken Simonson, Chief Economist, Associated General Contractors of America
Phone: 703-837-5313 - Fax: 703-837-5407 Email: simonsonk@agc.org